

SINAN MUSTAFA

Business Management | Restructuring | Energy & Industry



SINAN MUSTAFA

BIRTH DATE: 1976

AGE: 44

CIVIL STATUS: Married

NATIONALITY: Romanian

CURRENT LOCATION: Brasov, Romania

PRIMARY LOCATION: Bucharest, Romania

E-MAIL:

PHONE:

Skills

- ✦ Negotiation
- ✦ Business restructuring
- ✦ Energy Markets
- ✦ Power Distribution
- ✦ Power Plants
- ✦ Procurement
- ✦ Finance
- ✦ Commercial Banking
- ✦ Financial Risk
- ✦ Team Leadership
- ✦ Business Process Improvement
- ✦ Business Management
- ✦ Business Development
- ✦ Strategic Planning
- ✦ Management
- ✦ Sales
- ✦ Relationship Management
- ✦ Financial & Cash Flow Analysis
- ✦ Recruitment
- ✦ Strategic Budget Management
- ✦ M&A

Professional Summary

Always interested to create value, true believer in teamwork and brainstorming. I do acknowledge that all good strategies come from people that are doing the job because they believe in a certain goal and sacrifice their self-interest for the common good



Professional Experience

Ongoing Roles

Since January 2021

Deputy General Manager, Distributie Energie Electrica Romania S.A (DEER), Cluj, Romania (Part of Electrica SA Group)

Industry: Energy Sector –Distribution System Operator for Transilvania South Region

Company Facts & Figures:

- Main HQ in Cluj, Romania
- The largest electricity distribution operator from Romania
- Coverage Areas: Brasov, Alba, Mures, Covasna, Harghita, Sibiu, Galati, Braila, Buzau, Prahova, Dambovita, Vrancea, Cluj, Salaj, Maramures, Bihor, Satu Mare, Bistrita Nasaud
- Staff: 6500
- Turnover > € 500 mln
- Sector: Electricity Distribution Operator

Activity:

- Direct Management of Energy and Assets Divisions;
- Main scope of action to keep in proper working condition the local power grid
- Responsible with the allocation of the yearly investment plan
- Regulated activity under the supervision of National Energy Regulation Agency (ANRE)
- In charge with an average investment budget of 600 million lei per year
- In charge with an average maintenance budget of 300 million lei per year

October 2013 – Ongoing

Special Administrator, Electrocentrale Galati S.A (in bankruptcy), Galati, Romania

Industry: Energy Sector

Company Facts & Figures:

- Main HQ in Galati, Romania
- Sector: Energy Production

Activity:

- Acting as a Special Administrator appointed by the general shareholders assembly according to Law 85/2006
- In charge with wealth preservation of the company
- Attending shareholders and board meetings
- Implementing the turnaround plan of the company by special measures like M&A's, asset sales, outsourcing
- Managed to keep the company in a functional working order for more than 6 years
- Main scope of activity is energy production which is traded on the regulated market
- The company also had the capacity to produce thermal energy for the City of Galati

↔ Networking

↔ Public Speaking

Education

1995 – 1999

Academy of Economic Studies,

Finance, Insurance, Banks and Stock

Exchange Faculty

Diploma: **Economic Studies**

2020-2022

WU Executive Academy

Executive MBA

↔ 2006 **Chartered Accountant**
CECCAR

↔ 2011 **Junior Financial Auditor,**
CAFR

↔ 2014 **Insolvency practitioner,**
member of UNPIR

↔ 2002 **CODECS-Customer Care**

↔ 2007 **Horvath & Partners-**
Controlling

↔ **2019- Ascendis- Agile**

2004 - **Driver's License: B Category**

Technical Skills

↔ Microsoft Office

↔ Integrated Business Software Tools

↔ Data Analytics

↔ Project Management

Foreign Languages

↔ Romanian – Native

↔ English – Independent User

↔ Turkish – Independent User

Personal Interests

↔ Travelling

↔ Sports

↔ Books

↔ Social Life

↔ Family Life

Favorite Writers

May 2015 – Ongoing

Board Member, Midia Thermoelectric Plant S.A, Navodari, Romania

Industry: Energy Sector

Company Facts & Figures:

- Main HQ in Navodari, Constanta County, Romania
- Local Reach, Coverage Area on Navodari and Constanta
- Sector: Energy Production

Activity:

- Attending and voting on board meetings
- Representing the shareholders corporate interests
- Supervision role on the executive management team
- Assurance of Executive performance
- Board Governance
- Establishing the Executive role and purpose
- Selection of the executive team
- Ensure adequate resources

Past Roles

August 2018 – December 2020

General Manager, SDEE Transilvania Sud S.A, Brasov, Romania (Part of Electrica SA Group)

Industry: Energy Sector –Distribution System Operator for Transilvania South Region

Company Facts & Figures:

- Main HQ in Brasov, Romania
- Local Reach, Coverage Area on Brasov, Alba, Mures, Covasna, Harghita, Sibiu
- Staff: 2200
- Sector: Power Distribution

Activity:

- Direct Management on 5 executive directors
- Main divisions are as follows: Operational, Investment, Financial, Energy Management, Asset Management
- Main scope of action to keep in proper working condition the local power grid
- Responsible with the allocation of the yearly investment plan
- Regulated activity under the supervision of National Energy Regulation Agency (ANRE)
- In charge with an average investment budget of 200 million lei
- In charge with an average maintenance budget of 100 million lei

December 2017- August 2018

General Manager- FISE Electrica Serv SA- part of Electrica SA Group

Industry: Energy

Main activity: Maintenance & Investment Works for electricity distribution grids

- Overseeing daily operations;
- Ensure strategic goals are met by setting operational policies, creating and maintaining budgets, managing employees, and more.

January 2015 – March 2019

Special Administrator, Servicii Energetice Muntenia S.A – (part of Electrica Group), Bucharest, Romania

Industry: Energy

Main activity: Energy Services - Network Development and Maintenance

- After the implementation of the reorganization plan I managed to pull the company out of insolvency and in a functional working status.
- All KPI's achieved

September 2017 – November 2019

Special Administrator, Servicii Energetice Oltenia S.A (in insolvency) – (part of Electrica Group), Bucharest, Romania

Industry: Energy Sector

Main activity: Energy Services - Network Development and Maintenance

Simon Sinek, Napoleon Hill,

Favorite Personalities

Michael Bloomberg, Donald Trump, Kobe

Bryant

January 2013 – October 2019

Special Administrator, Servicii Energetice Dobrogea S.A (in insolvency) – (part of Electrica Group), Bucharest, Romania

Industry: Energy Sector

Main activity: Energy Services - Network Development and Maintenance

July 2013 – January 2014

Special Administrator, Servicii Energetice Moldova S.A (in insolvency) – (part of Electrica Group), Bucharest, Romania

Industry: Energy Sector

Main activity: Energy Services - Network Development and Maintenance

August 2012 – December 2013

General Manager, HSS Best Automotive Ltd, Constanta, Romania

Industry: Automotive

April 2012 – July 2012

General Manager, Cardinal Motors Ltd, Constanta, Romania

Industry: Automotive

September 2007 – July 2012

General Manager, Cardinal Leasing IFN S.A, Constanta, Romania

Industry: Automotive

June 2001 – April 2012

Finance Manager, Cardinal Motors Ltd, Constanta, Romania

Industry: Automotive

May 2000 – May 2001

Chief Accountant, Lumina Institutii de Invatamant S.A, Constanta, Romania

Industry: Education

Mai 1999 – April 2000

Relationship Manager, International Bank of Religions, Constanta, Romania

Industry: Banking